

SONY

Digital Imaging

Instant Savings Sept 3-9, 2017



Final 3 Days for Sony Lens Savings

Full-frame E-Mount Lenses



Model #	Selling Price	IR Savings	Selling Price After Savings
SELP28135G FE PZ 28-135mm F4 G OSS	\$2,499 ⁹⁹	\$100	\$2,399⁹⁹
SEL35F14Z Distagon T* FE 35 mm F1.4 ZA	\$1,599 ⁹⁹	\$100	\$1,499⁹⁹
SEL50F14Z Planar T* FE 50mm F1.4 ZA	\$1,499 ⁹⁹	\$100	\$1,399⁹⁹
SEL70200G FE 70-200mm F4 G OSS	\$1,499 ⁹⁹	\$100	\$1,399⁹⁹
SEL1635Z Vario-Tessar T* FE 16-35mm F4 ZA OSS	\$1,349 ⁹⁹	\$100	\$1,249⁹⁹
SEL2470Z Vario-Tessar T* FE 24-70mm F4 ZA OSS	\$1,199 ⁹⁹	\$100	\$1,099⁹⁹
SEL70300G FE 70-300mm F4.5-5.6 G OSS	\$1,199 ⁹⁹	\$100	\$1,099⁹⁹
SEL90M28G FE 90mm F2.8 Macro G OSS	\$1,099 ⁹⁹	\$100	\$999⁹⁹
SEL24240 FE 24-240mm F3.5-6.3 OSS	\$999 ⁹⁹	\$100	\$899⁹⁹
SEL55F18Z Sonnar® T* FE 55mm F1.8 ZA	\$999 ⁹⁹	\$100	\$899⁹⁹
SEL35F28Z Sonnar T* FE 35mm F2.8 ZA	\$799 ⁹⁹	\$100	\$699⁹⁹
SEL2870 FE 28-70mm F3.5-5.6 OSS	\$399 ⁹⁹	\$50	\$349⁹⁹
SEL50M28 FE 50mm F2.8 Macro	\$499 ⁹⁹	\$50	\$449⁹⁹
SEL28F20 FE 28mm F2	\$449 ⁹⁹	\$50	\$399⁹⁹
SEL057FEC Fisheye Converter	\$299 ⁹⁹	\$50	\$249⁹⁹
SEL075UWC Ultra Wide Converter	\$249 ⁹⁹	\$50	\$199⁹⁹
SEL50F18F FE 50mm F1.8	\$249 ⁹⁹	\$50	\$199⁹⁹